



FOR MORE INFORMATION  
contact RAMCON Marketing  
at (877) 726-2661.

<http://www.ramconllc.com>

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## **SOLUTIONS**

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- Re-Roofing Solutions
- Roof Management Solutions
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- Risk Management Solutions

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- Official Logo
- Newsletter(s)

## **COMPANY DIRECTION**

- 2009
- 2010

## **CORPORATE LITERATURE**

- Flyers
- Brochures
- Other

## **ADDITIONAL INFORMATION**



## Mission Statement

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### OUR MISSION

**RAMCON, LLC** is a leader in providing value-adding roofing services to our customers by creating a successful partnership with them and simplifying their construction process.

Our pledge is to establish lasting relationships with our customers by exceeding their expectations and gaining their trust through exceptional performance by every member of our team.

We pledge to ensure the longevity of **RAMCON** through repeat and referral business achieved by customer satisfaction in all areas, including timeliness, attention to detail and service-minded attitudes.

We will maintain the highest levels of professionalism, integrity, honesty and fairness in our relationships with our suppliers, sub-contractors, professional associates, customers and employees.

At **RAMCON**, our work is never done.

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## What We Do

**RAMCON** is *Florida's Premier Roofing Contractor*. We take pride in our ability to be a **one stop solution** to simplify the construction process, specializing in **commercial**, **industrial** and **institutional** roofing design, applications and services.

**RAMCON** provides the specialized equipment, technical expertise and decades of industry experience necessary to get the job done right, on time, the first time, every time, whether a **new construction** project, a **roof restoration** or **replacement, preventative maintenance** and **asset management** or **emergency service**, as Florida's leading full-service roofing contractor, **RAMCON's** professional project teams are uniquely qualified to provide excellent project design and review, and will initiate innovative value adding services to ensure that our clients are getting the application that they need...all with the best *warranties* and *guarantees* in the business for 10, 20 even 30 years!

Our clients have got a lot invested; whether managing their current roofing asset, in need of renovation or repair of a deficient system, desiring competitive, competent bids on their current project, or designing, planning, and budgeting for future needs, our clients invest their time wisely and call us at **RAMCON**, *Florida's Premier Roofing Contractor*.

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## Awards

### 2009 Awards



#### Firestone Master Contractor

RAMCON is one of only a selected few Firestone Master Contractors in the State of Florida. RAMCON was awarded due to our outstanding craftsmanship and long term quality.



#### Johns Manville Pinnacle Council

Membership in the Pinnacle Council is reserved for top roofing contractors who meet exacting standards of commitment, performance and professionalism



#### Firestone Inner Circle of Quality

The Firestone Inner Circle of Quality Award is one of the most prestigious honors in the commercial roofing industry.



#### Johns Manville Summit Club

The JM Summit Club Award honors a selected group of contractors that are focused on meeting the needs of building owners.



#### GAF Master Elite

Master Elite award recognizes contractors who excel in superior installation, protection, "worry-free" "hassle free" warranties and safety.



#### Firestone Presidents Club

The Firestone President's Club recognizes contractors who significantly exceed the minimum points needed to qualify for the Master Contractor Award.



## Industry Affiliations

### 2009 Industry Affiliations



#### **National Roofing Contractors Association (NRCA)**

The National Roofing Contractors Association is one of the construction industries oldest and most respected trade organizations and voice of the professional roofing contractors worldwide.



#### **West Coast Roofing Contractors Association (WCRCA)**

West Coast Roofing Contractors Association is a professional roofing association representing the interests of the roofing industry in the Greater Tampa Bay Area.



#### **Florida Roofing, Sheet metal and Air Conditioning Contractors Association (FRSA)**

Florida Roofing, Sheet metal and Air Conditioning Contractors Association works to foster and encourage a high standard of business ethics among its members.



#### **Associated Builders and Contractors (ABC)**

Associated Builders and Contractors is a full service organization that provides education, training, and liaison with state and local governments, marketing, networking and community service opportunities.



#### **Building Owners and Managers Association (BOMA)**

Throughout BOMA's 100-year history, its goal has been focused on actively and responsibly representing commercial real estate through effective leadership and professional development.



#### **U.S. Green Building Council (USGBC)**

The U.S. Green Building Council is a 501(c)(3) non-profit community of leaders working to make green buildings available to everyone within a generation.



## New Construction Solutions

### New Construction Solutions

A competitive construction environment requires productivity, professionalism, persistence and attention to detail; all qualities of **RAMCON**, *Florida's Premier Roofing Contractor*.

**RAMCON** is uniquely qualified to provide excellent project design to meet today's stringent building codes, providing budget saving alternatives without sacrificing quality, installed by professional applications crews possessing the specialized equipment, expertise and experience necessary to get the job done right, on time, the first time, every time.

#### **Built-Up (BUR) Roofing Solutions**

With Built-Up roofing systems (BUR), the highly reliable waterproof membrane is field fabricated with layers of bitumen or adhesive, alternating with plies of reinforcing felts. The redundant layers give it exceptional resistance to water and weather, and can be finished with reflective, fire resistant coatings and membrane surfaces.

What makes a RAMCON Built-Up Roof a superior choice? Every product has been carefully selected to enhance the long-term performance of the installed system. Whether traditional fiberglass reinforcing plies, high thermal value insulation assemblies, Modified Bitumen membranes and "hybrid" combinations, or high reflective coatings, RAMCON can provide the roofing solution to meet the demands of a difficult environment.

#### **Single-Ply Roofing Solutions**

TPO, PVC and EPDM membranes all deliver excellent weatherability and long-term strength and flexibility, as well as excellent resistance to punctures and tears. Cleaner, wider sheets, ease of thermo welding and flexibility, whether fully adhered or mechanically fastened, single-ply roofing systems deliver high performance in both new roof and re-roof applications.

In addition, as part of a roof cool revolution, white TPO and PVC membranes deliver high reflectivity and emissivity without an additional coating. This will keep your building cooler, reduce energy consumption and power bills, and minimize the "urban heat island effect." Many systems meet the EPA's Energy Star requirements and could qualify for LEED credits in several categories.



### **New Construction Solutions (continued)**

#### **Architectural Metal and Siding Solutions**

Architectural systems (over a water resistant deck) and Structural Systems (specifically designed for spanning open support members) provide a nearly limitless freedom in panel profiles, colors and finishes in high visibility areas such as fascias, mansards and other steep slope applications.

Raised rib or flush interlocking wall, soffit and ceiling panel systems produce a weather resistant surface available in a variety of standard and custom colors with an aesthetically pleasing, uniform appearance.

Whether prefabricated or custom fabricated onsite, RAMCON's Architectural Metal Roofing and Siding Solutions offer unparalleled design flexibility and life cycle value.

#### **Shingle and Tile Solutions**

RAMCON offers a complete line of Steep Slope Solutions to meet your budget, performance and aesthetic needs. From asphalt shingles, concrete and clay tile systems, natural and synthetic slate blends, to stone coated metal shingle systems, our experienced personnel, coupled with modern equipment and techniques, are committed to providing our clients with focused professional service, on time, every time.



## Re-Roofing Solutions

### Re-Roofing Solutions

As Florida's Premier Roofing Contractor, **RAMCON** knows that our clients roofing system provides protection for their most valuable assets: *their employees, customers and tenants.*

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### Re-Roofing Solutions (continued)

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## Roof Management Solutions

### Roof Management Solutions

Our clients roofing system is an important investment. While it constitutes only a fraction of their construction costs, it provides protection for their most valuable assets: their employees, customers and tenants.

Whether our 24/7 Priority Emergency Service, installation or replacement of equipment into your existing roofing system, Roof Remediation, Renovation and Refurbishment to alleviate costly roof removal and replacement, or our clients are curious about LEED® and Energy Star® rated reflective coatings and life-prolonging Roof Maintenance and Asset Management Programs, RAMCON is their one stop Roof Management Solution to ensuring that their investments are protected.

### Asset Management Programs

RAMCON specializes in creating roof management plans that make roof maintenance simple.

RAMCON's professional project team perform a free 20-point Roof Inspection to assess the condition of our clients roofing asset, detailing what they have, what they should expect and what they should do to care for and extend the life of their roofing investment

They will receive a written Roof Management Solution detailing a comprehensive program of regular inspections and evaluations, routine maintenance, photographic documentation and detailed life-cycle budget forecasts for 1-year, 5-year and 10-year cycles providing tangible evidence of your reduced costs from our comprehensive asset management program.

### 24/7 Priority Emergency Service

Our client's problems don't wait for normal business hours, and neither do we. With their RAMCON Roof Management Solution, they are automatically protected with priority access to our exclusive 24/7 Priority Emergency Service. They get a uniformed, certified roof technician to solve their problem the first time, on time, guaranteed.

Our clients get a full report of what was found, how it was repaired, with before and after photo's to assure them that their asset is being well cared for by the very best.



### **Roof Management Solutions (continued)**

#### **Roof Mediation, Renovation and Refurbishment Solutions**

Costly and disruptive roof removal and replacement can be avoided with RAMCON's Full-Service Roof Maintenance Department and its extensive Roof Remediation, Renovation and Refurbishment Solutions to prolong the life of our clients roofing asset, at competitive pricing, with professional on-time service and execution.

As the industry leader, RAMCON works closely with the largest systems and materials manufacturers to provide innovative, cost-effective solutions that extend the life of their existing roofing asset, increasing its value and its warranty, guaranteed, at a fraction of costly removal and replacement.

#### **LEED® / Energy Star® and Green Roofing Solutions**

RAMCON can transform our clients existing roof surface into an urban oasis, completely or partially covered in vegetation and growing medium, assist them in the reduction of energy costs through high reflectivity coatings and increased thermal values or install an energy producing photovoltaic system to generate their own renewable energy source for use or resale.

Whether searching for valuable points to obtain LEED® accreditation, seeking EPA's Energy Star® compliance, interested in state of the art renewable energy generation systems, or would like to review the available Federal and State tax benefits and local utility rebate programs, RAMCON is prepared to assist our clients in designing and installing durable, dependable systems for a positive impact.



## Green and Sustainable Roofing Solutions

### Green and Sustainable Roofing Solutions

Whether our clients are developing a new construction design to comply with LEED® or Energy Star®, have an existing facility and are interested in increased thermal values and roof reflectivity to reduce energy bills, possess an older roofing system that requires renovation to eliminate nagging leaks and obtain the benefits of reflectivity without costly removal or replacement, or desire the serenity of their own roof top garden or the security of their own solar power generation system, RAMCON is prepared to assist our them in Green and Sustainable Roofing Solutions for a positive impact.

#### Photovoltaic Solutions

RAMCON is committed to offering quality, sustainable commercial roofing systems and installations. Our state of the art Building Integrated Photovoltaic Systems (BIPV) make it easy to be green, reducing energy consumption and costs, and enjoying outstanding Federal, State and local tax benefits and rebates.

Solar laminates, flexible, lightweight and only 0.2" thick adhere directly to our clients new or existing roofing membranes and metal panels, eliminating costly and unsightly supporting structures and glass panel systems. Guaranteed to withstand 160 mph winds, the low-profile installation maintains your buildings aesthetic appeal while offering renewable energy production for their own use or re-sale, supported by Federal, State and local tax and rebate opportunities for their benefit, fully transferable in the future.

#### Reflective Membranes

RAMCON's highly reflective reinforced thermoplastic membranes, formulated of recycled and recyclable materials, offer a lightweight, durable and economical solution to meet our clients requirements in both new construction and reroofing applications. RAMCON's high thermal value insulations offer a high-value to cost-benefit ratio, whether a new construction or roof removal starting point, or as a supplement to their existing thermal values in roof recovery and renovation applications. Available in several thicknesses (.045", .060" and .080") and surface finishes (natural, smooth lacquer and antimicrobial to resist staining), to meet their performance requirements, RAMCON's high-tech systems have a solar reflectance of up to 83% and provide a monolithic barrier to keep both the weather and the heat outside where it belongs, while reducing their energy consumption. Independently or collectively, RAMCON's Reflective Membranes and high thermal value insulations offer an exceptional opportunity to obtain valuable LEED® credits and Energy Star® compliance, and may qualify for available local utility credits and rebates.



## Green and Sustainable Roofing Solutions

### Green and Sustainable Roofing Solutions (continued)

#### Vegetative Roofing Solutions

Vegetative roofing is one of the most exciting developments in sustainable building design. Depending on load capabilities and other application-driven requirements, RAMCON's Vegetative Roofing Solutions offer our clients the opportunity to develop their own urban oasis, completely or partially surrounded by herbs, grasses, flowers, even trees, in a variety of colors, textures, scents and heights to meet your individual desires. With the addition of deck or pedestal mounted paver systems, roof-top patios and walkways reclaim unused space allowing them to observe and enjoy their investment in a sustainable, renewable Vegetative Roofing Solution.

#### Highly Reflective Roof Coating Solutions

RAMCON's High Reflective Coatings are an excellent investment to obtain the benefits of a "cool roof" while extending the life span of our clients new roof or existing roofing investment.

RAMCON's High Reflective Acrylic Coatings are a low cost solution on new and existing built-up, modified bitumen and single-ply roofing systems. With available new construction and existing warranty extensions, or with its own available 10-Year Labor and Material Warranty, this high-performance solution maintains 68% reflectivity even after 3-years (30% higher than Energy Star® requirements) offering a durable, economical solution to meet your "cool roof" needs.

RAMCON's High Reflective Polyurethane Coatings offer a low cost solution in new construction concrete applications, and are an outstanding value as part of a roof renovation program to eliminate leaks without requiring the costly and disruptive removal and replacement of the existing roofing system.

Engineered for toughness and durability, this high performance, fluid-applied system, dramatically increases and extends the service life of built-up, modified bitumen, metal and single-ply membrane roofing systems. With superior resistance to impact and fire, mildew resistance, flexibility, and excellent adhesion, RAMCON's High Reflective Polyurethane Coatings monolithic, fluid-applied solution (no fasteners or seams) offer up to 85% reflectivity, are fully sustainable with 5 and 10-Year Renewable Warranties, and are LEED® approved, Energy Star® compliant and carry Miami-Dade County approval.



## Risk Management Solutions

### **Our Success, It's No Accident**

There is no task more important at RAMCON than the safety of our employees. RAMCON dreamed what others thought was fiction: Zero Risk...Zero Incidents.

Thus, to turn this dream into reality, the RAMCON Safety Management Team was born. Their task: the implementation of comprehensive and innovative risk management solutions throughout our entire operations.

Our Safety Management Team is composed of multiple internal Safety Inspectors, External Safety Consultant Organizations and selected individuals throughout all management levels.

Now many years later, RAMCON has taken the roofing industry by storm, implementing policies and accountability that was never believed possible. Our safety record, quality of employee training and risk management reductions are the envy of the industry.

So our promise to our clients and partners is simple yet complete: Zero Risk...Zero Incident...**Total Safety.**

### **Four Steps Towards Zero Risks...Zero Incidents.**

#### **EXTENSIVE TRAINING**

Every employee is thoroughly trained and tested— hands on – weekly, monthly and quarterly.

#### **SITE-SPECIFIC SAFETY PLANS**

Before we set foot on any site, our safety professionals are dispatched to create a site-specific safety plan custom made for your unique jobsite

#### **DAILY ONSITE INSPECTIONS**

Our Safety Management Team visits each and every one of our jobsites to ensure the highest standard of onsite safety

#### **EQUIPED WITH THE VERY BEST**

We hold a vast inventory of safety products and equipment to ensure that we always have the right tool for the job



RAMCON Logo



To receive a digital version of the RAMCON Logo, call RAMCON Marketing at (877) 726-2661.

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**RAMCON Logo**

Thank you for your interest in RAMCON. If you would like to receive additional information and corporate literature, please contact the **RAMCON** Marketing Team, toll-free at 1-(877)-RAMCON1 or email your request to [info@ramconroofing.com](mailto:info@ramconroofing.com)

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